

What is the Sustainability Mindset and why does it matter?

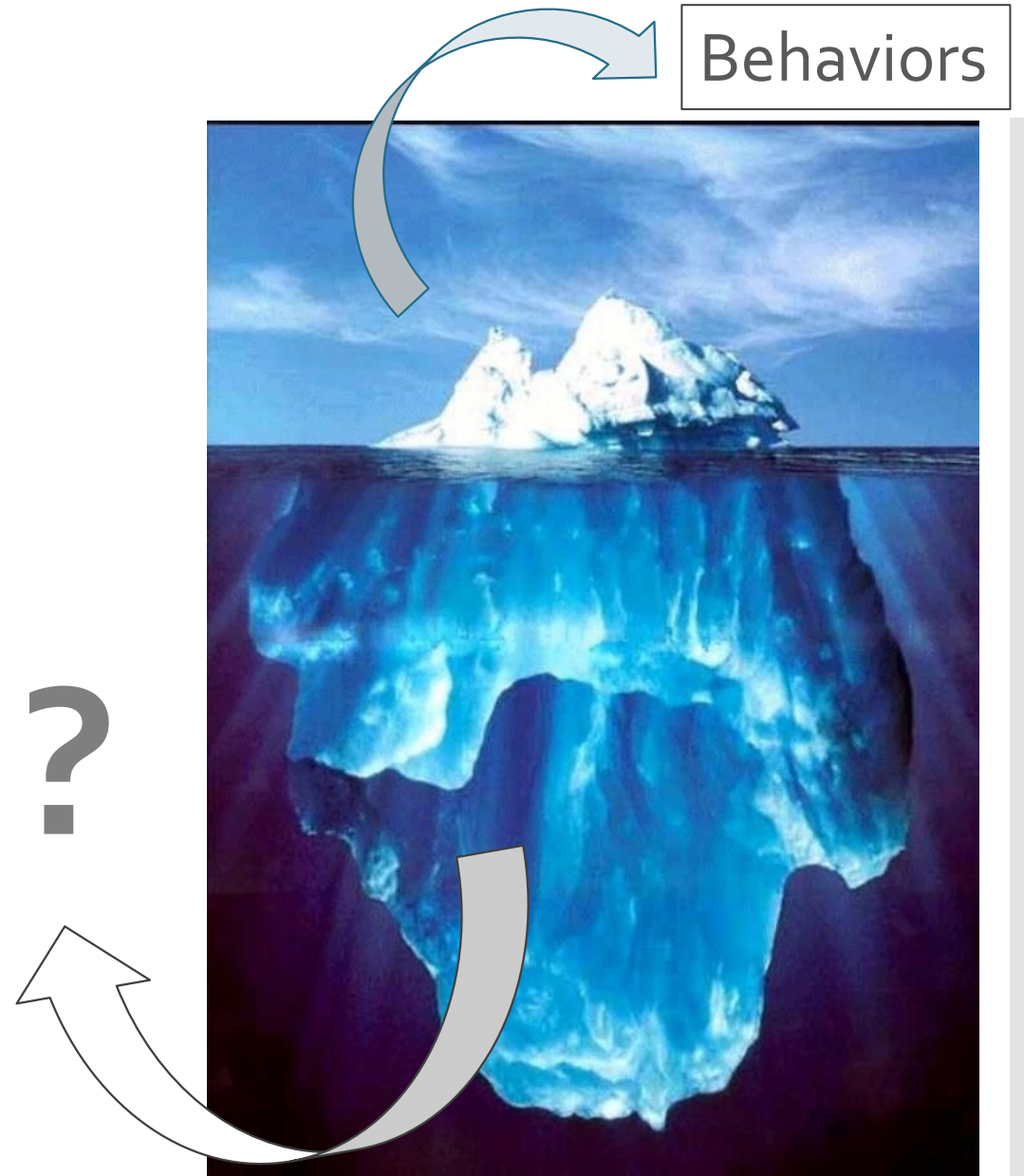
Isabel Rimanoczy, Ed.D.



Imagine this...

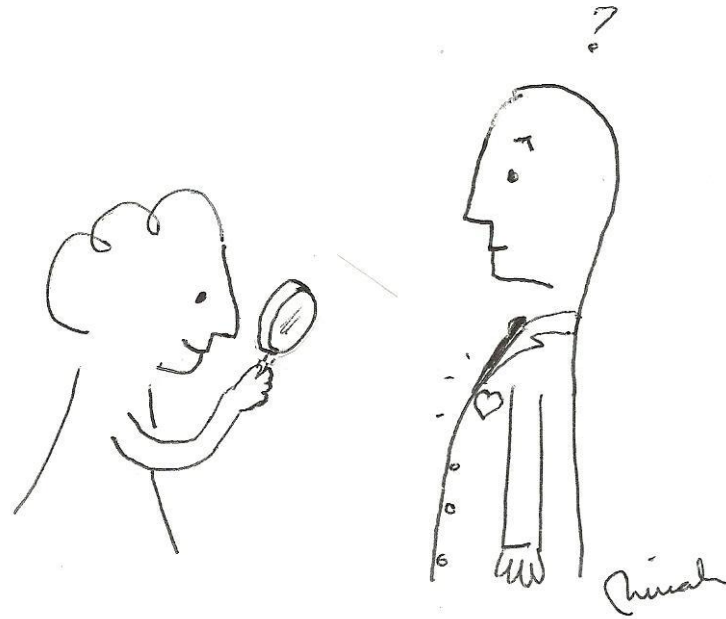
- Source: Adapted from Lovins, Lovins & Hawken, Natural Capitalism, Chapter 1

Where it all
started



Research at
Columbia
University,
2005

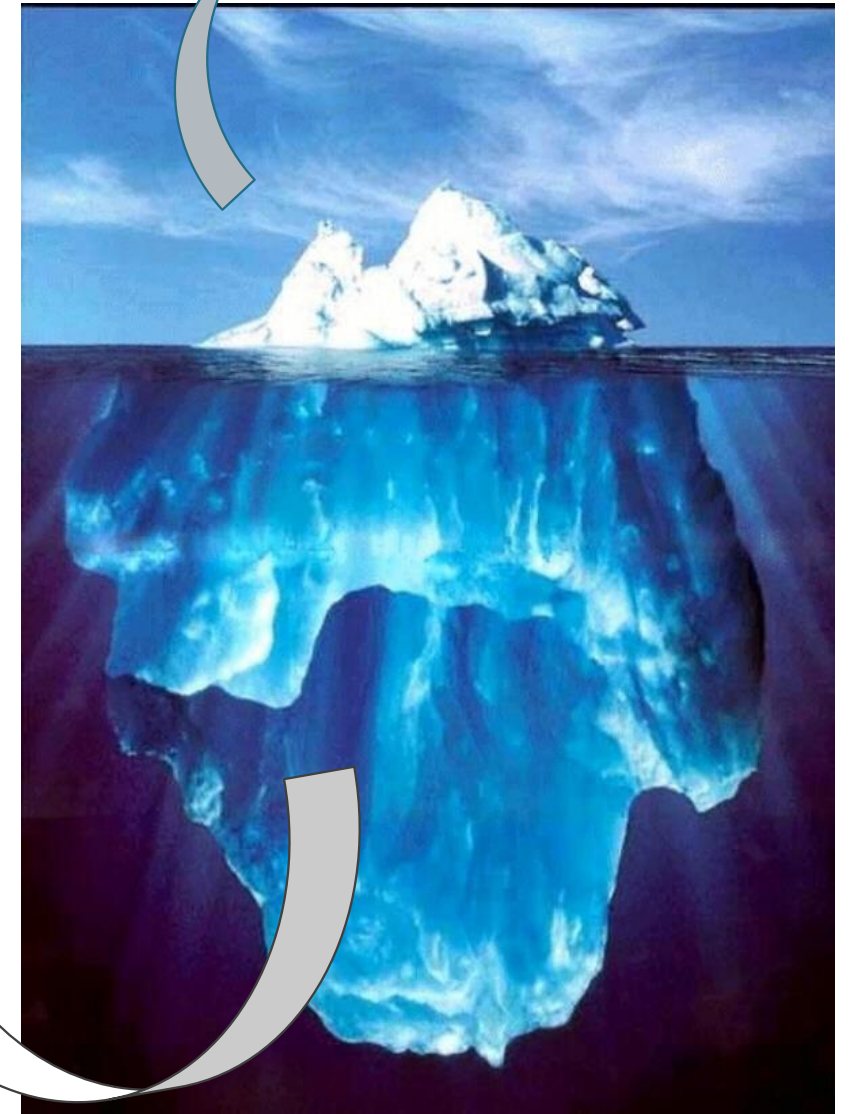
*Why do business leaders
champion sustainability
initiatives?*



What is a Sustainability Mindset?

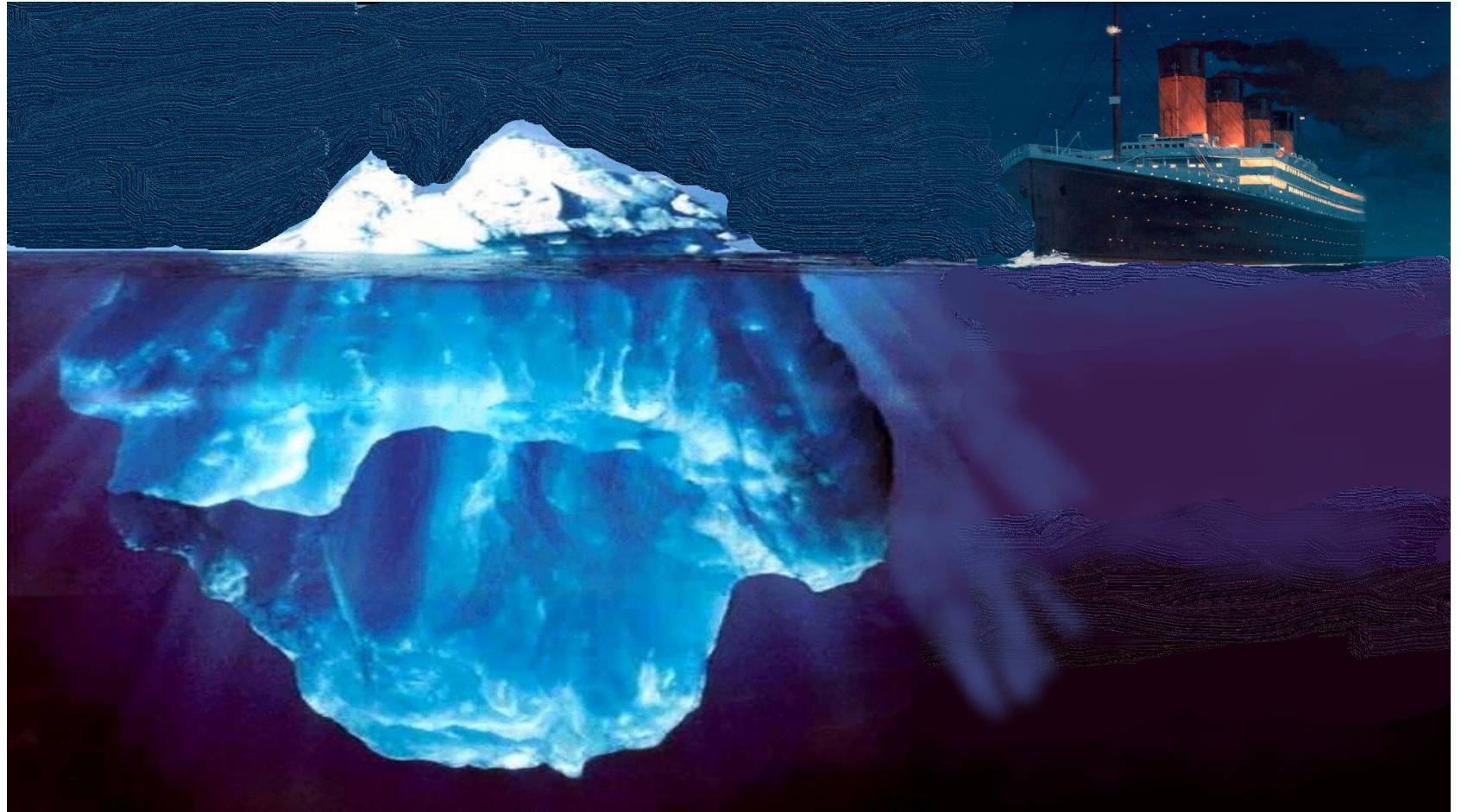
"A way of thinking and being that predisposes individuals to act for the good of planet and people"

Behaviors





Why does it
matter?



The Sustainability Mindset



The 12 Sustainability Mindset Principles



Ecological Worldview

- ☐ Ecoliteracy
- ☐ My Contribution



Systems Perspective

- ☐ Long-Term Thinking
- ☐ Flow in Cycles
- ☐ Both+And Thinking
- ☐ Interconnections



Emotional Intelligence

- ☐ Reflection
- ☐ Self-Awareness
- ☐ Creative Innovation



Spiritual Intelligence

- ☐ Oneness with Nature
- ☐ Mindfulness
- ☐ Purpose

AWARENES

S





POLARIZATION
N

A large, multi-story building at night, viewed from a low angle. The building's facade is composed of a grid of windows. Many windows are illuminated from within, casting a warm, yellowish glow. Some windows show silhouettes of people inside, such as a person standing in a doorway, a person sitting at a desk, and a person in a kitchen. The word "COVID" is overlaid in the center of the image in large, white, sans-serif capital letters. The overall atmosphere is one of isolation and urban life during the pandemic.

COVID

WAR



Residents flee heavy fighting via a destroyed bridge as Russian forces entered Irpin, Ukraine, on Monday.



CLIMATE DISASTERS

Villagers take shelter at a makeshift camp in Pakistan's Jaffarabad district on August





PUT  NHS
PAY
RIGHT

UNISON
the public service union

UNISON
South West

EVERY MEMBER

UNISON
HONK
4
SUPPORT

UNISON
SUPPORT
AMBULANCE
STAFF



GREEN NEWS

Cambridge University set to rename BP Institute - but is it enough?



GREEN NEWS

KLM sued for greenwashing ads which encourage 'responsible' flying





ARTIFICIAL INTELLIGENCE





PEOPLE
NOT
PROFIT

[MAP OF ACTIONS](#) | [WHAT WE DO](#) | [TAKE ACTION](#) | [PRESS](#)

Search ...



Global Climate

GLOBAL STRIKE ON SEPTEMBER 23

#PEOPLENOTPROFIT

Join us on September 23!



23.09

fridaysforfuture.org/september23

[READ MORE](#)

What
Mindset
got us
here!?



SHORT TERM THINKING



EITHER/OR THINKING

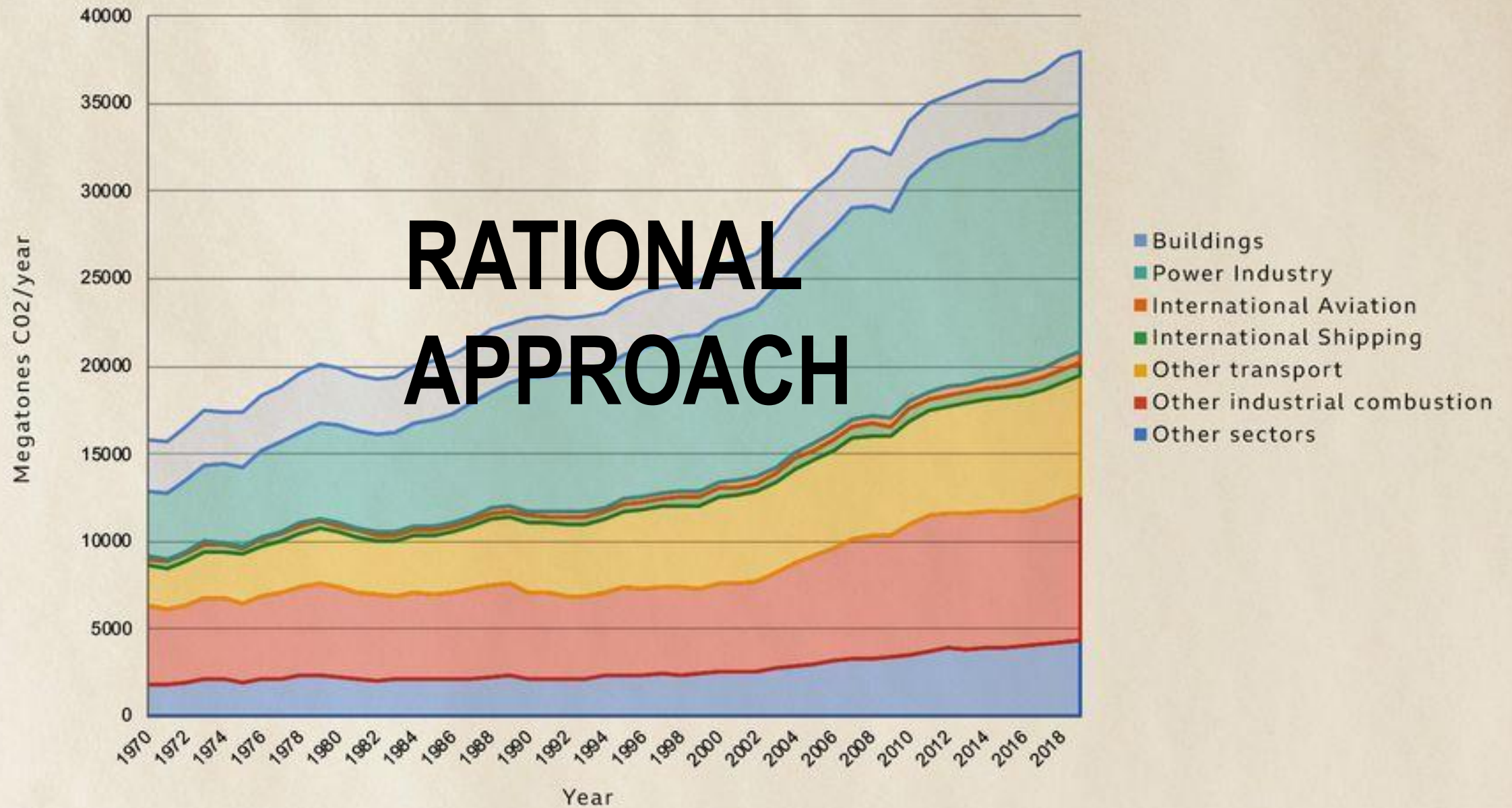
Pro-Life
Pro-Love

**KEEP
ABORTION
SAFE.**

Abortion rights and anti-abortion demonstrators hold signs outside the U.S. Supreme Court while the court holds a hearing on a Mississippi abortion ban in Washington, DC, on Wednesday, December 1, 2021. Credit: [illegible]

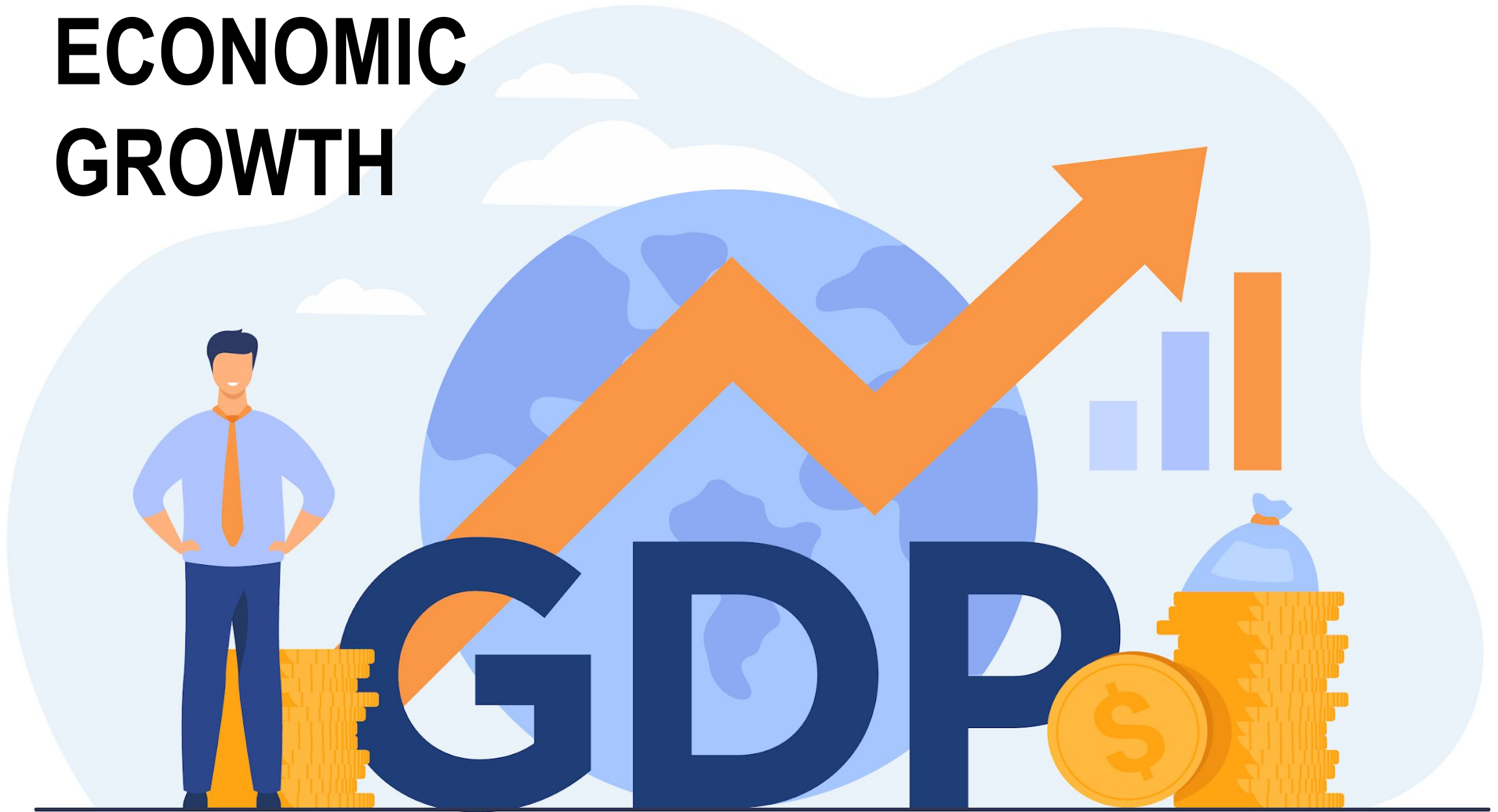
NATURE AS RESOURCE







ECONOMIC GROWTH



INDIVIDUALISM



CONSUMPTION

A high-angle, wide shot of a massive warehouse floor. The space is filled with thousands of cardboard boxes of various sizes, many of which are open, revealing contents like bottled water, canned goods, and other packaged items. The boxes are arranged in long, straight rows, creating a sense of immense scale. In the center of the image, a person wearing a bright orange safety vest is walking away from the camera, pushing a blue metal cart loaded with boxes. The floor is a light gray concrete, and the overall lighting is bright and even, highlighting the repetitive patterns of the packaging.

Amazon's warehouse in Fife, Scotland, is about the size of 14 soccer fields. (Photo by Chris Watt/Scottish Government/Flickr)

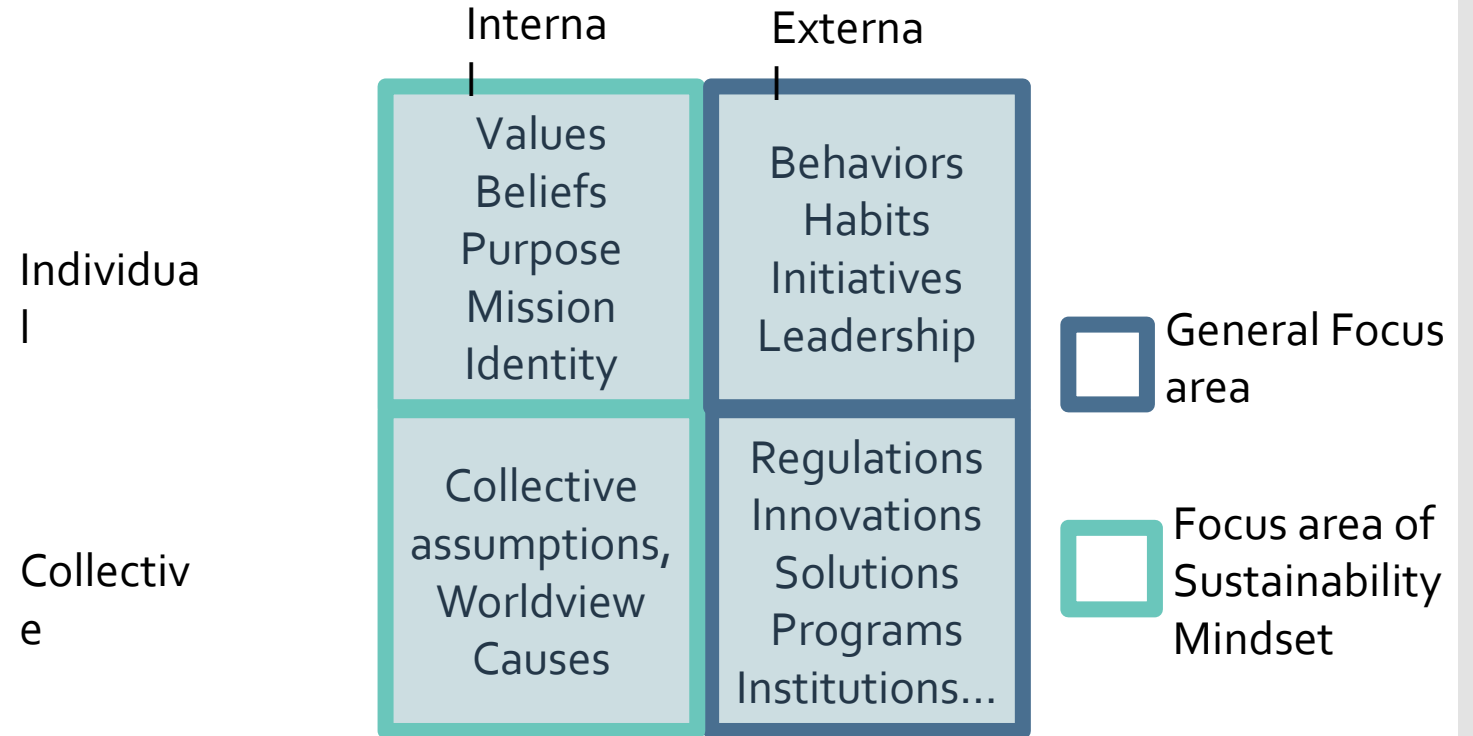
TRUST YOUR MIND – JUST PLAN



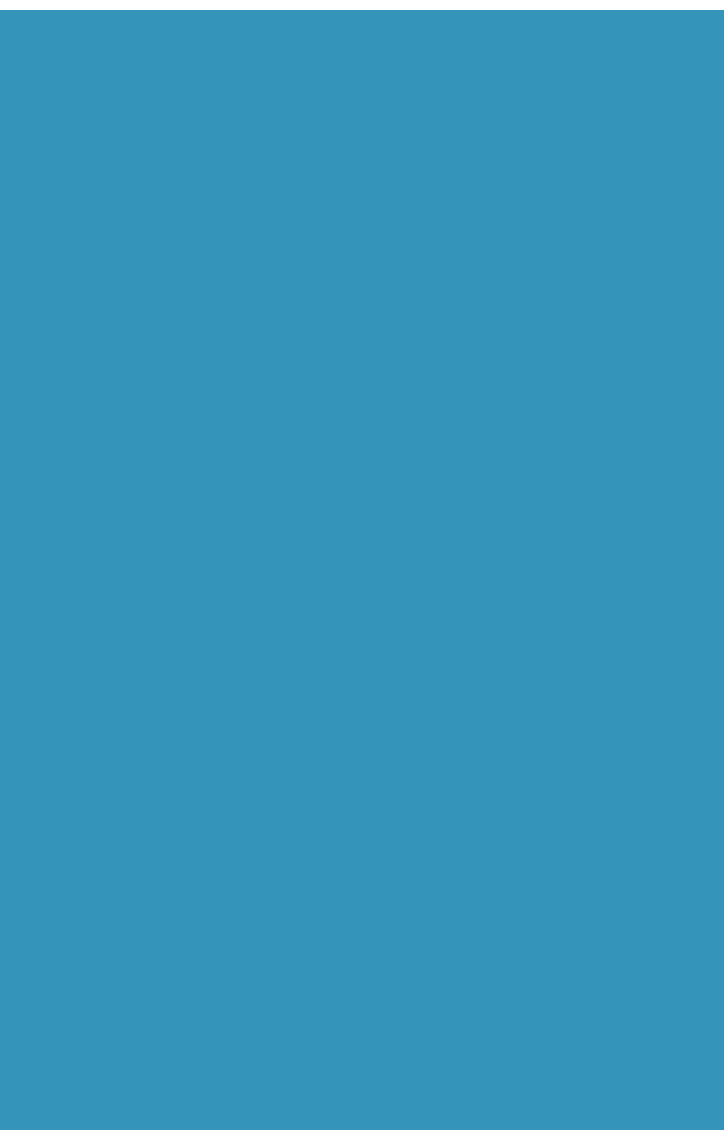


Learning about Sustainability

How is it developed?



Adapted from Wilber, K. AQAL



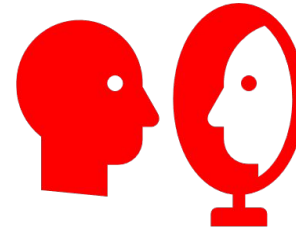
The 12 Sustainability Mindset Principles



Ecological Worldview

☐ Ecoliteracy

☐ My Contribution



The 12 Sustainability Mindset Principles



Systems Perspective

- ☐ Long-Term Thinking
- ☐ Flow in Cycles
- ☐ Both+And Thinking
- ☐ Interconnections



The 12 Sustainability Mindset Principles



Emotional Intelligence

- ☐ Reflection
- ☐ Self-Awareness
- ☐ Creative Innovation

The 12 Sustainability Mindset Principles



Spiritual Intelligence

- ☐ Oneness with Nature
- ☐ Mindfulness
- ☐ Purpose



Resources

- Sustainability Mindset Action LAB for Educators (online)
- The Resource Workbook for Educators (Series)
- The Resource Workbooks for Coaches (Series)
- Sustainability Mindset for Coaches Program (online)
- Community of practice
- Books

