Inclusivity, Decolonization and Sustainability

Rethinking a Foundation module in Tourism and Hospitality

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Influences on the rethink

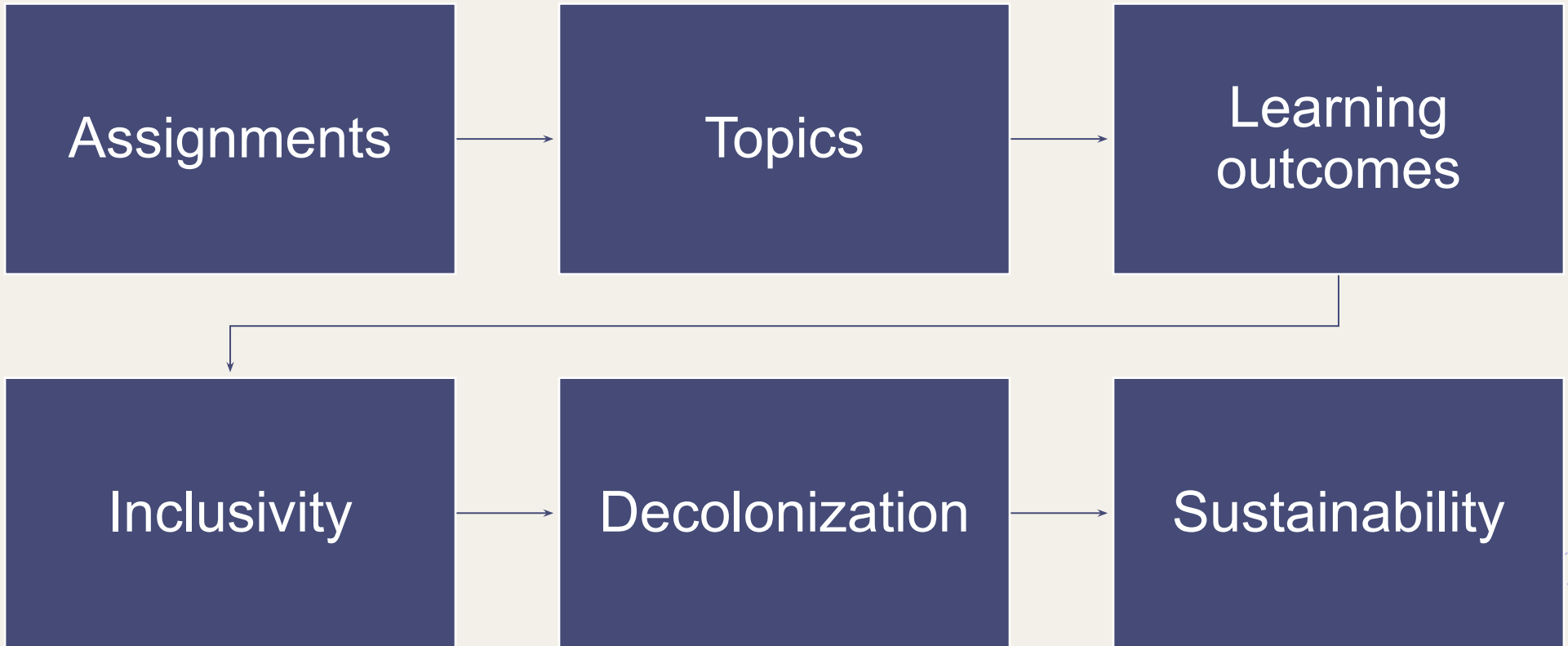| OLD	NEW
Taught by Ph.D. students in School of Hospitality Management	Taught by EAP lecturers with diverse backgrounds
Approach to knowledge: Newtonian	Approach to knowledge: Questioning/dialogical Transformative pedagogy

Today's talk

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Assignments  →  Topics  →  Learning outcomes
                                  ↓
Inclusivity  →  Decolonization  →  Sustainability
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Inclusivity

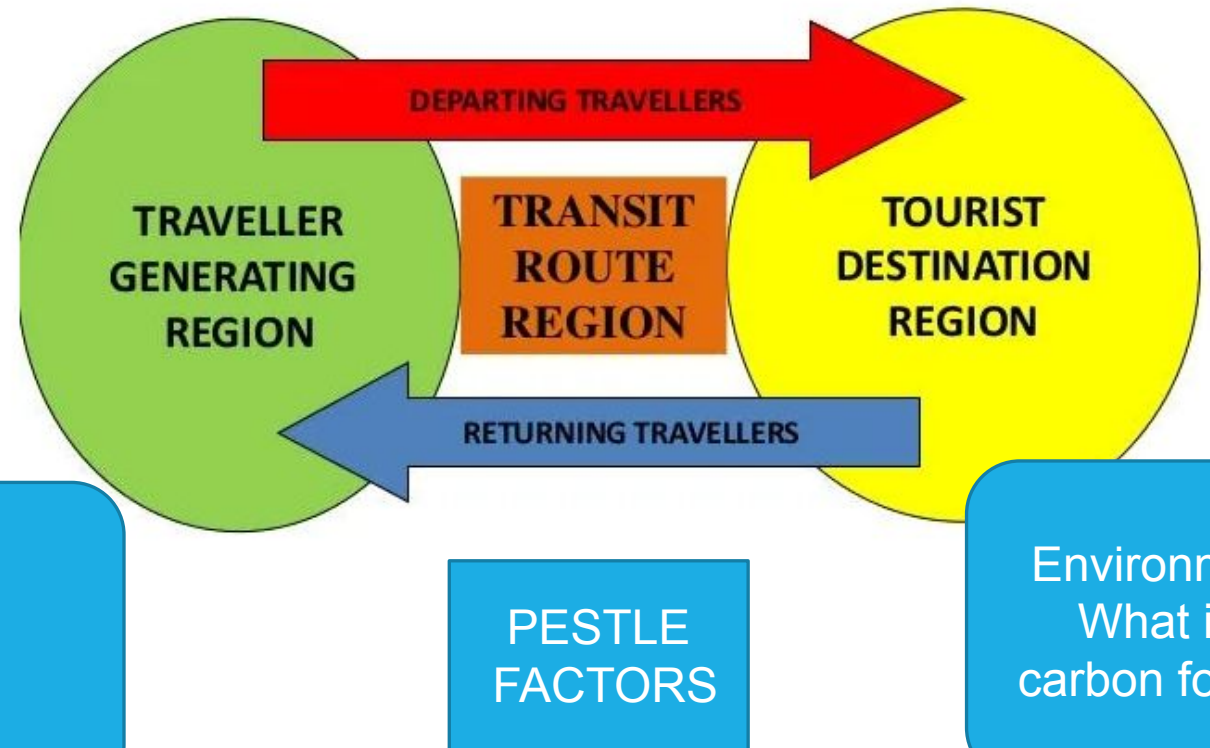+ Inclusivity is the practice or policy of including people who might otherwise be excluded or marginalized. Inclusivity is a mindset

Contesting knowledge: Leiper's Model

THE TOURISM SYSTEM

"One of the leading models of tourism Attraction systems was created by Leiper in 1990"

DEPARTING TRAVELLERS

TRAVELLER GENERATING REGION

TRANSIT ROUTE REGION

TOURIST DESTINATION REGION

RETURNING TRAVELLERS

Legal: Is a visa required?

PESTLE FACTORS

Environmental : What is the carbon footprint?

"The global order is increasingly crisscrossed by tourists, workers, terrorists, students, migrants, asylum seekers, scholars, family members, businesspeople, soldiers"

(Rickly, Hannam and Mostafanezhad, 2017)

A student's view

Filipinos have to pay so much money to go to another country for vacation excluding visa fees, to the point travelling abroad is a luxury that not many Filipinos can normally afford. Meanwhile, people from the global north can easily enter our country for up to a month without the need of a visa at all, making the vacation a little more affordable and accessible for them.

The main argument for visas is to combat illegal immigration from people from the global south, but it overlooks the fact that people from western countries also illegally immigrate to countries in the global south. It feels like a one-sided solution that harms the travel industry and immigration security of any country involved.
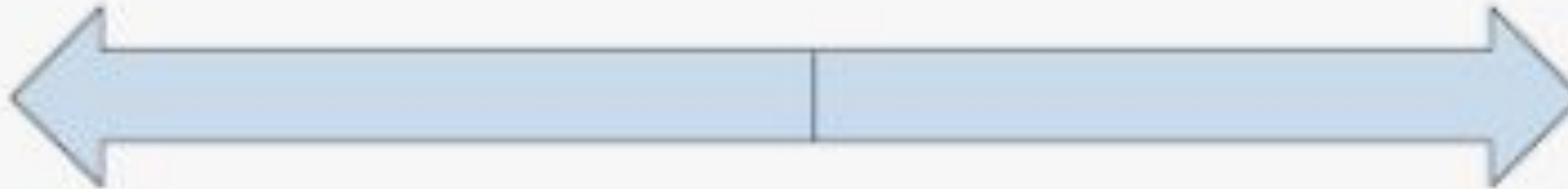
Cohen (1972) tourist typologies

Upper middle classes?

Working class?

Curiosity

Security

Drifter

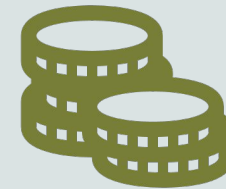Explorer

Individual Mass Tourist

Organized Mass Tourist

Three linked assessments

Pitch

Report

Flyer

Mengubah Bali

VOLUNTEERING EXPERIENCE

Explore the island of Bali and choose from a 2-4 week program from April 24th to September 3rd

PACKAGE INCLUDES

Stay in our award winning Bamboo Cottages

2-4 Weeks All-Inclusive
Travel Insurance included
Private Transportation
Accommodation and WIFI
Local Markets and Restaurants
Immersive Culture
Experienced Tours of the Island

Starts at

£700 Per Person

10% Off Now

Decolonization

Content

Teaching & Learning

"Imperialism ...includes the superiority and authority for which tourism serves as a medium"

(Zhang and Shelton, 2014).

New Topic

The Tourist Gaze (Urry, 1990)

The poverty gaze

Decolonization and inclusivity in teaching and learning

Learning phase:	Leads to:		
1st order change: **Cognition**	Effectiveness, efficiency	**Conformative learning** *'Doing things better'*	
2nd order change: **Meta-cognition**	Examining and changing assumptions	**Reformative learning** *'Doing better things'*	
3rd order change: **Epistemic learning**	Paradigm change	**Transformative learning** *'Seeing things differently'*	

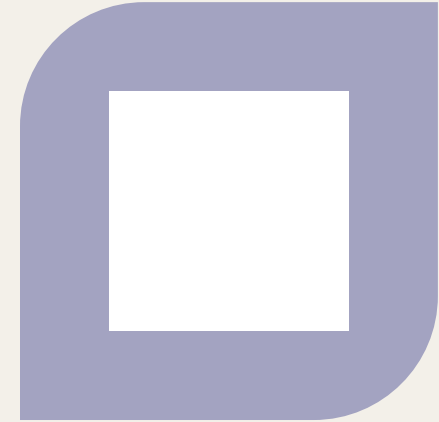| Cognitive justice	Transforming practices
Inclusivity, decolonization *Decolonization means an inclusive approach to learning*	'Intercultural translation', 'collaborative self-learning', anti-racism, intersectionality, authenticity, decommodification

Sterling (2001); Santos (2018)

Sustainability

THROUGHOUT THE MODULE

THROUGHOUT THE ASSIGNMENTS

SOCIAL & ENVIRONMENTAL CRITICAL THINKING

Sustainable innovations: tangible

Building materials

Alternative energy

Food and food waste

Hotel planned for the Eden Project has recycled newspaper for the wall insulation and a floor made of old beer bottles

A 3 Michelin star restaurant in Spain turns waste from the restaurant into compost, which is used by local farmers whose produce they buy.

Sustainable innovations: tangible

The local community

The Rockhouse Foundation transforms the places where Jamaica's children learn . Over US$6 million has been invested in building, transforming seven local schools and the Negril Community Library.

Workers in T&H

Evolution Treks in Peru was the first company in the country to employ women porters for its hiking tours. This has created sustainable income opportunities for women previously excluded from this aspect of tourism. Evolution also ensures healthy working conditions for all its staff, both male and female.

New learning outcome- an example

Wording:
Identify possible behavioural changes in management practices where they are shown to have a negative impact on the human and natural environment

Demonstrated by partaking in   Esmeralda Island Simulation involving stakeholders and management responses to concerns raised

Conclusion

SMALL CHANGES

BIG MINDSET CHANGE

FOR ALL PATHWAYS STUDENTS

AN ON-GOING PROJECT

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