

BALEAP PIM - 5th June 2021

Leadership and Management in EAP: Insights, Issues and Experiences

The structure and strategic positioning of EAP varies across institutions and affects our status, remits, budgets, workloads, promotion routes, and management hierarchies, as well as our self-perceptions. Whether co-ordinating an EAP 'module', taking up the task of setting and communicating industry standards, or taking over an EAP remit within (or for) the university, how we choose to manage and lead can shape our professional experience and merits dedicated attention.

We welcome proposals from across the sector and look forward to discussing the issues of leadership and management from a broad range of perspectives during the PIM.



Plenary Speaker: Professor Melinda Whong

The Hong Kong University of Science and Technology

'Leadership (and management) in EAP: Whose job is it?'

"Leadership can easily be seen as something to do with others. I argue that there is an urgent need for EAP as a profession to accept responsibility for needed leadership, and much potential for higher education more broadly if it does. In this talk I will explore parallels between teaching and leading to suggest that taking ownership of leadership starts with EAP practitioners themselves. Turning to the profession more generally, I argue that failure by EAP as a profession to own leadership contributes to marginalisation within higher education. I will end with concrete suggestions of what we can be done to foster leadership, from individual practitioners, to within programmes and centers. Through fundamental rethinking of who we are and what we are in a position to do, we can increase the chances of improving the precarious position that, unfortunately, continues to characterise our profession."

Suggested Areas of Interest for Papers:

- EAP career development
- Leadership or management of an EAP 'module' or programme (or an aspect of a module or programme)
- Leadership or management of a particular activity within an EAP unit (or beyond) such as scholarship, digital innovation, teacher development, assessment etc. or an aspect of these areas
- Leadership and management of departments/units/centres
- Influencing the sector through accreditation activities, external examiner activities, audit activities or similar
- Leadership of the field (or a particular area of interest) through involvement with professional bodies, SIGs and other activities
- Leadership in innovation and development through research, scholarship and publication
- Setting standards by developing teacher training and development programmes

We welcome proposals to fit the following formats:

1. *20 minute talk + Q&A*
2. *Symposium (1 hour session with multiple related talks + Q&A)*
3. *30 minute or 1 hour workshop*
4. *Poster*
5. *5 minute 'Lightning' talk on the topic 'A leadership/management mistake and what I learned from it' (pre-recorded and viewed in advance with live Q&A during session)*

Proposals should be maximum 250 words (excluding references).

The submission deadline is midnight Monday 26 April 2021.

To submit proposals, please follow this link: <https://bit.ly/3saTSH8>

Any questions can be directed to BALEAP.PIM@durham.ac.uk