

BALEAP Information officer Report AGM 2018-19

Jobs 2018-19

The jobs page on the BALEAP website has maintained its popularity with both institutions advertising roles and candidates looking for EAP roles. It continues to be the most frequently visited page of the BALEAP website. In the last 12 months there have been around 250 roles advertised on the jobs page (approximately a 30% increase on the previous year).

Free posting of roles on the website remains a benefit for institutional members of BALEAP and due to the additional online payment function of website, it is now possible to charge non-members to advertise roles, which also provides an additional revenue stream for BALEAP.

BALEAP Identity Logo Development

The BALEAP logo was redeveloped and launched last year to fit with the design of the website provide a better quality logo for use across different applications. Over the last 12 months the new identity had been applied to the website and other BALEAP promotional materials (including; leaflets, events banners, templates).