# Web Officer Report – BALEAP AGM 2018, 24th March, Reading

The website has had over 46,000 visitors over the last year, with just over half of these accessing the website from the UK. A substantial number of users access the BALEAP website from overseas, with top countries including Spain, China, USA (over 3% of overall visitors), Germany, Poland, Italy, Greece, France, Australia, Japan, Ireland, Turkey, UAE and Canada (over 1% of overall visitors).

The most popular section by far is Jobs, with roughly a third of all page views (140,00 views). Other popular sections are Events, Membership and the TEAP Courses page.

During the last year, the work of the Web Officer has included:

* Moving the @baleap.org emails to a new provider, Gmail, in October 2017
* Overseeing the renewal of memberships via the website, supporting the Administrator
* Setting up events both on the website and correspondingly in the accounting system to allow for funds to be automatically directed to the correct account
* Adding materials from presentations at the Bristol 2017 conference
* Substantial content editing, e.g. restructuring the former “Projects” tab which at the AGM 2018 will turn into a “SIG” tab and where the newly-formed SIGs will have a platform.
* Ongoing support and editing

Member institutions are encouraged to submit news items they wish to share and to advertise EAP-related Events and TEAP courses they run (email me at web@baleap.org), as well as jobs (submit directly on the website).

Bella Reichard, BALEAP Web Officer, 7/3/2018