**BALEAP Information officer Report**

**AGM 2017-18**

**Jobs 2017-18**

The jobsite on the BALEAP website has maintained it’s popularity with both institutions advertising roles and candidates looking for EAP roles. It continues to be the most frequently visited page of the BALEAP: website. In the last 12 months there have been approximately 190 roles advertised on the jobs page.

The new website has made it easier for institutions to submit roles. The service remains free for institutional members of BALEAP and due to the additional online payment function on the new website, it is now possible to charge non-members to advertise roles, which also provides an additional revenue stream for BALEAP.

**BALEAP Identity Logo Development**

The logo has been redeveloped to provide a better quality logo for use across different applications. The new logo is designed to fit with the new website and allows more flexibility of use for both online and printed materials.

The new logo has a similar feel to the old logo with a slight evolution in design. The design has a cleaner feel and works across different colour variations. The use of fewer colours in the new logo will make it easier to reproduce in different formats and ensure more consistency where the design/printing is produced externally to BALEAP.

**Conference Survey**

We undertook a short member survey to establish the preference of members for different options on the timing of the next conference and pre-conference events, which will be used in the planning of the 2019 BALEAP conference.