**BALEAP Information officer Report**

**AGM 2016-17**

**Jobs**

The jobsite remains the most popular page visited on the BALEAP website there have been around 20,000 visits to the jobs page since January 2017

There have been approximately 110 roles posted from a wide range of institutions both UK and overseas on the site in the last 12 months.

As in previous years the majority of jobs have been for temporary, pre-sessional roles. However, the roles advertised include an increasing number of permanent roles and several international jobs have also been posted.

There has been positive feedback on the new website, which has made it easier to post roles directly. This feedback was also replicated in the recent member survey

The addition of a new online store on the website has made it possible for non-members to advertise roles for a fee, providing an additional income stream.

While at the same time giving jobseekers an even wider variety of ads, thus extending our service

**Website Development**

I have continued to support the web officer in both the transfer of content form the old to the new website as well as adding/updating information to the site .

**BALEAP Identity & Logo Development**

We have received a number of requests from events organizers using the logo for a better quality log and formats to use on different applications. In addition with the development of the new website we have approved the development of the BALEAP logo to use in a number of new formats across different applications.

**Member Survey**

In the last few months we undertook a member survey to allow us to better understand the views of our members and to use this information to help guide future strategy.

We emailed all institutional and individual members and sent a request on the distribution list to get a wide range of views from our members

We received approximately 130 responses and the results have been collated and distributed to members of the exec, a summary of the results will be presented at the AGM.