

Exploring the role of multimodal artefacts (PPT slides made by students) in preparing to discuss theory/practice relations in academic reading circles

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Aims of my talk

- Re-thinking pre-sessional English: academic reading circles
- Understanding how the preparation of visuals contributed to building knowledge of theory + practice
- Considering slides from two reading circles:
 1. week 2: Intercultural groupwork
 2. week 3: Sponge City (a way for cities to absorb excess rainwater through green spaces)
- Using semantic gravity (Legitimation Code Theory, LCT) to analyse the slides

Needs analysis: talking to lecturers

“When students read academic texts, they don’t see the theory and how it’s being applied in context. They struggle to think about applying the theory to a different context.”

Business lecturer

“Some students remain silent in tutorials and would benefit from more confidence/willingness to interact with their peers and lecturer.”

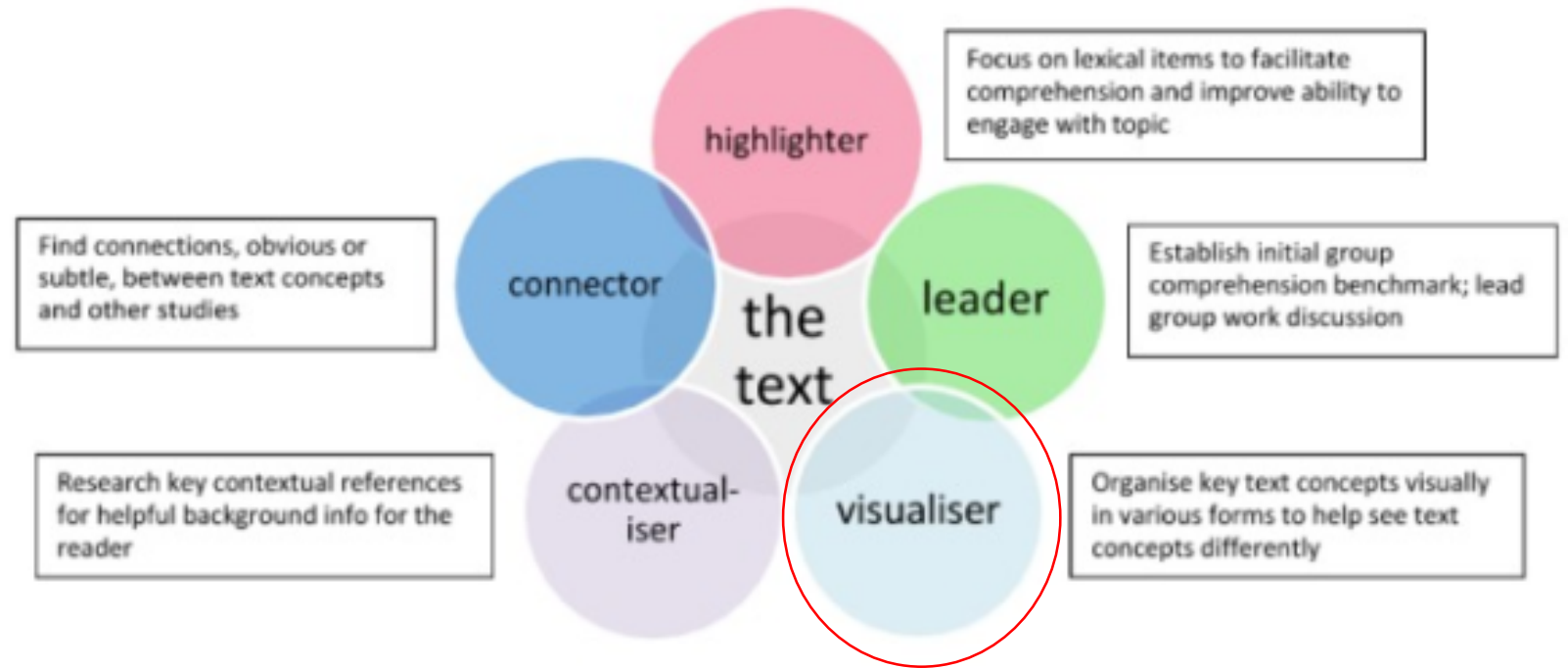
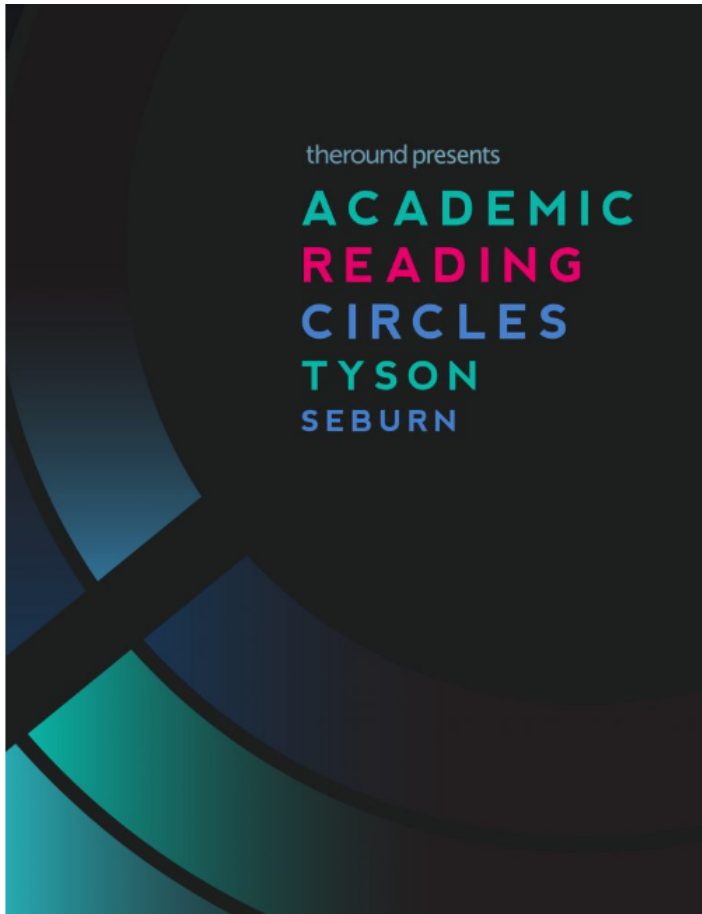
Actuarial Science lecturer

Academic Reading Circles for building knowledge about theory

“the use of reading to build knowledge of and about theory, therefore, acquiring the threshold concept of ‘theory knowledgeability’” (Cowley-Haselden 2020a)

“EAP pedagogy could benefit from a greater focus on reading. Not just reading as an aid to writing, but, the use of reading as social practice to build knowledge.” (Cowley-Haselden 2020b)

Academic Reading Circles



Tyson, 2016, p.16

ARCs in our PSE

Task Rationale:

- to develop and practise strategies for reading academic texts
- to explore the link between theory and practice
- to use oral interaction to think critically
- to practise finding connections within a text and between the text and outside of it

Academic Reading Circle (ARC) Roles

1. **discussion leader:** Create 3 discussion questions to help the group understand the text. Create 3 discussion questions to help the group discuss how theory relates to practice
2. **Connector:** Consider ways that points in this text connect to information from other texts, familiar events + personal experiences.
3. **Visualiser:** create or source visuals of two different types that help to understand theory/practice in the text.
4. **Highlighter:** identify 5 key noun phrases. Identify language which indicates writer stance.
5. **Contextualiser:** identify 3 contextual references used by the writer in the text (which are not explained in the text), research them and be prepared to explain them.

adapted from Seburn, 2016

How does the role of the visualiser contribute to the discussion?

ARCs in our PSE

Week 1	Gender + covid
Week 2	International groupwork in higher education
Week 3	Sponge City
Week 4	Zero Waste

Sponge City: in China

Purpose

- Urban water management
- Urban planning and sustainable development

Target

- By 2020: increase the area able to absorb water by 20% and retain or reuse 70%
- By 2030: reuse up to 80% of stormwater

Figure 3 The Walking tree in Zhejiang (Zhejiang Park)
<https://www.sbc.ca.ukh/news/news2/with-china-09112753>

Figure 3 Rain Gardens in Xuhai Railway Park
<https://www.asiatraveltips.com/news/rain-gardens-in-xuhai-railway-park/>

Figure 4 Permeable pavements in Linying
<https://www.designboom.com/news/2018/09/16/linying-sponge-city-are-harvesting-urban-green-to-conquer-flooding/>

Chan, F. K. S., Griffiths, J. A., Higgitt, D., Xu, S., Zhu, F., Tang, Y. T., ... & Thorne, C. R. (2018). "Sponge City" in China—a breakthrough of planning and flood risk management in the urban context. *Land use policy*, 76, 772-778.

Sponge City: in China

30 pilot cities include Beijing, Shanghai, Tianjin and Shenzhen

Introduction

Problem: surface water flood in the city

Causes:

- Urbanization rapidly growth
- Land use
- Social and economic development

Framework

Sponge city: concept to deal with urban water management

Discussion: Sponge city practice relates to urban strategy

Discussion and Conclusion

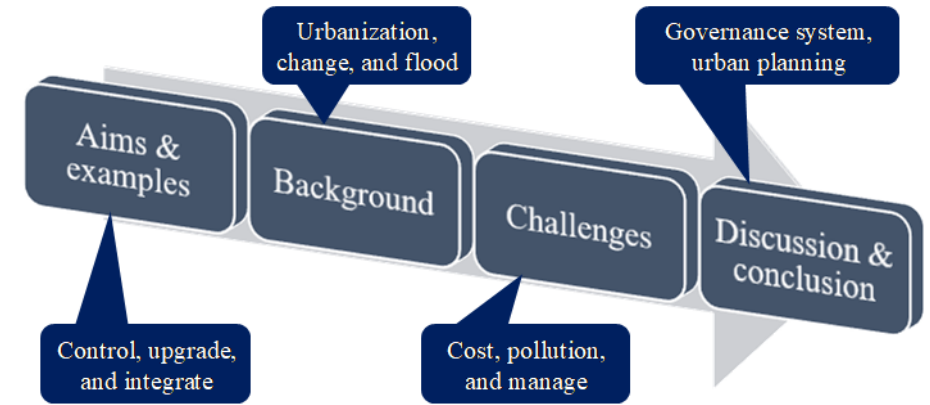


Figure 1 Diagram of the Sponge City concept (Chan, F.K.S., et al., 2018)

Reference

Chan, F.K.S., Griffiths, J.A., Higgitt, D., Xu, S., Zhu, F., Tang, Y., Xu, Y., and Thorne, C.R. (2018), "Sponge City" in China—A breakthrough of planning and food risk management in the urban context', *Land Use Policy*, 76, pp. 772-778. Available at: <https://doi.org/10.1016/j.landusepol.2018.03.005>

Structure of article



Academic Reading Circle of Group 2, Class G

Landuse Planning

- The process of regulating the use of land by a central authority.
- promote more desirable social and environmental outcomes
- a more efficient use of resources.

2. The sponge city concept: background and commonality with other similar practices

Since the "Open Door Policy" was promoted in the late 1970s in the People's Republic of China (PRC), the country has experienced

unprecedented urbanization and socio-economic growth. The urban population has increased some four-fold compared with the 1978 (172.45 million) to approximately 771.16 million in 2015 (NBSC, 2016). A large urban population, the rate of urban population is 56.10% in 2015 that has developed to support centralised industrial and commercial developments (Guan et al., 2018; NBSC, 2016). In such a rapid process of urbanization, land-use change from natural landscape (e.g. green spaces, vegetation areas, forestry and soil surfaces) to urban land-use (e.g. commercial, residential and industrial) has been unprecedented. For example, 26.3% land-use change from the rural areas (including forest and vegetated lands) to urban areas from 1979 to the 2000s in the Pearl River Delta (Yeung, 2010). This drastic loss in natural capital (in the form of ecosystem services and surface water-bodies) equates to 10.4% of and across 16 cities in the Yangtze River Delta from 2000 to 2010 (Xu et al., 2014). In this time, previously semi-rural environments have been transformed by urban development into combinations of roads, buildings and various other forms of urban infrastructure.

A city that breathes(examples)

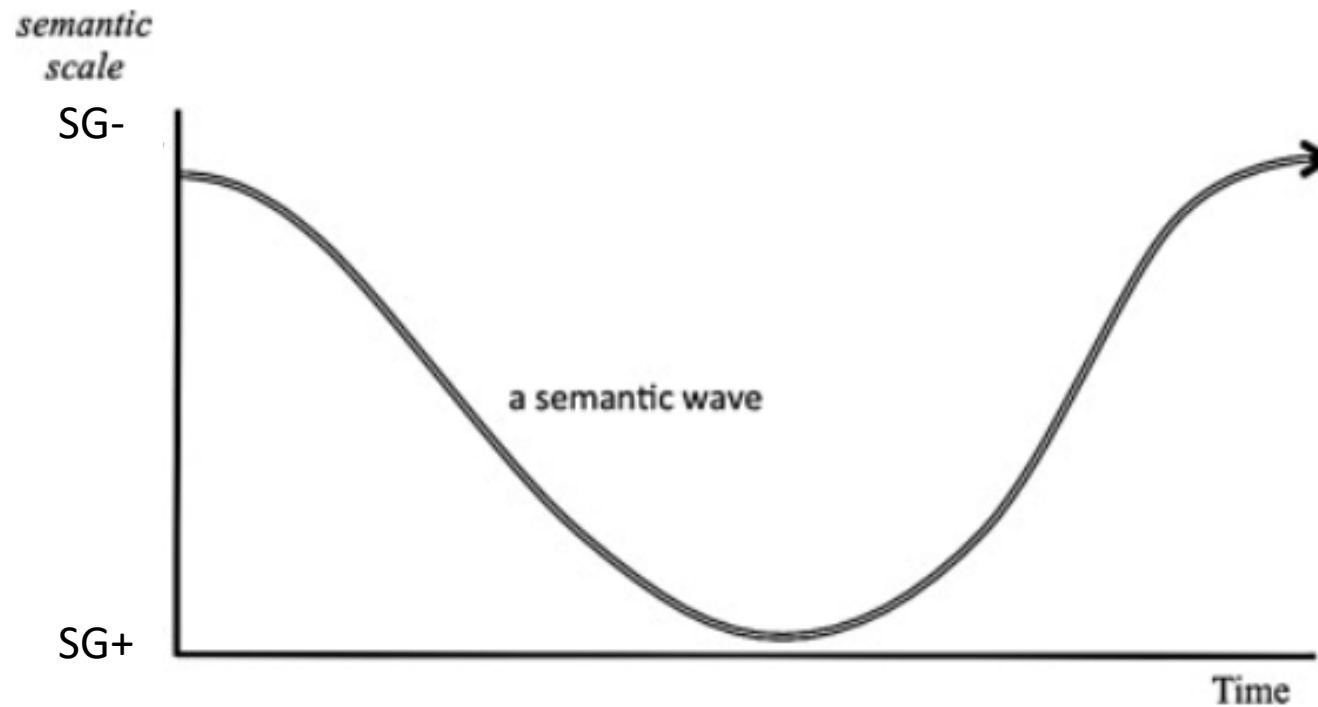
1.Sanya Mangrove Ecological Park



In the past, this place was very polluted and rubbish could be seen everywhere

How do these texts/images support knowledge building about theory – practice?
(Do we need to intervene in this?)

Legitimation Code Theory (LCT): Semantic Gravity



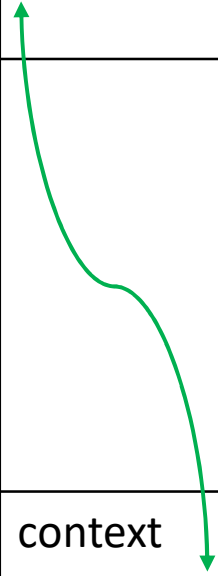
Translation device

SG-	Abstraction
	Generalisation
	Judgement
	Interpretation
	Summarising description
SG+	Reproductive description

SG-	Theory/ concepts	Student is analysing a theory
		Student identifies related concepts/theories
		Student is describing a theory
	[Grey shaded area]	Student is connecting the theory to a context Student finds a new context for the theory Student finds a connection with a previous article
		Student restates the operationalisation of the text and comments/attempts to distil meaning
		Student is mapping the whole article
		Student is analysing a context
context	Student is describing a context	
	Student is repeating the text detail on a slide	
	SG+	

SG-

	Coded content	visual	text
Theory/ concepts	Student is analysing a theory	Representing the theory in diagram form (may be from the article) AND attempting to distil key ideas	attempting to distil key ideas/commenting critically Questions that lead the group to think critically around the theory
	Student identifies related concepts/theories	Identifying other sources and describing related concepts	
	Student is describing a theory	Representing the theory in a diagram form (may be from the article) using coloured lines to map structure of article, circling the parts where theory is discussed	Highlighting the theory in the original text Writing the name of the theory
	Student explores the theory in context /finds a new context for the theory /finds a connection with a previous article	Find images and uses own words	Questions that lead the group to think critically around the theory and think critically about the limitations for practice
	Student restates the theory in context and comments/attempts to distil meaning	Breaks the concept down (as article) and distils key ideas	
	Student is mapping the whole article	Mapping the whole article with no emphasis on any part	



context

SG+

	Student is analysing a context	Provides information about another context Blocks of highlighted text accompanied by own notes	Questions that ask about data from this context Questions that ask about another context
	Student is describing a context	Putting a graph/diagram from the article on a slide Illustrative photos/images from google	
	Student is repeating the text detail on a slide		Blocks of highlighted text

Student is describing a theory

expectancy-value theory of motivation (EVT)

theoretical framework

Eccles (1983) distinguishes three major components of value related to this theory: attainment, intrinsic, and utility. Attainment

value refers to the importance of doing well on the task, in terms of individual self-schema and personal values. Intrinsic value is the inherent enjoyment a person experiences from doing the task. Utility value pertains to the usefulness of a task in helping the person achieve other short- or long-term goals that may be somewhat unrelated to the task itself (Barron & Hulleman, 2014; Eccles, 1983; Eccles & Wigfield, 1995; Wigfield, Tonks, & Eccles, 2004). These three major value components can contribute to student engagement and perseverance, but the overall value of an activity also depends on the perceived costs of engaging in it. The three major cost components are (1) the amount of effort needed to succeed, (2) the loss of time that could be used to engage in other valued activities, and (3) negative psychological states that result from struggling or failing in the activity (Barron & Hulleman, 2014; Eccles, 1983). Eccles (1983) thus proposes that individual choices involve a cost-benefit analysis. An increase in costs signifies a decrease in the overall value a person attributes to an activity, whereas an increase in benefits (value) signifies an increase in the overall value

Student is analysing a theory

4. Results

After focus group interview and Analysis

3 Benefits

- Attainment
- Intrinsic
- Utility

3 Costs

- Effort
- Time
- Negative psychological states
- **Compromise at expense of personal values and standard**

A new cost category

Student is attempting to distil key ideas

Sponge City

A new urban construction model for flood management

- Urban flooding
- Water resources shortage
- The urban heat island effect

Absorbing and capturing rain water



Repurposed for irrigation and for home

Picture and Info from www.wikipedia.org/wiki/Sponge_city

1. Introduction

Urban flooding has become a major issue in China, but there is uncertainty about how to implement the most recent guidance for urban-drainage infrastructure to address the problem. The Chinese National Government is promoting the "Sponge City" concept and is funding the development of demonstration projects for concept in thirty pilot cities across the country (including megacities of Beijing,

Student finds a new context for the concepts

Sponge City: in China

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Figure 2 The Wujiang river in Zhejiang (Yanweizhou Park) (<https://www.bbc.co.uk/news/world-asia-china-59115753>)



Figure 3 Rain Gardens in Xuhui Runway Park (<https://www.sasaki.com/voices/rain-gardens-in-xuhui-runway-park/>)



Figure 4 Permeable pavements in Lingang (<https://www.theguardian.com/world/2017/dec/28/chinas-sponge-cities-are-turning-streets-green-to-combat-flooding>)

Summary and next steps

- The best slides are not the most visually attractive, but where the student has used the visuals/text to think around the academic article and the research it talks about.
 - Slides are more likely to be SG- and SG+, not a combination.
1. How do the slides support the discussion?
 2. How does this differ in online discussions?
 3. How does the approach to slide preparation indicate the approach to discussion?
 4. How can this way of working (students making text/image artefacts) help build knowledge outside of academic reading circles?

References

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Student is analysing a context

Student is describing a context

**HERIOT
WATT**
UNIVERSITY

Answer from connector

intercultural group work

- different country
- different English-level
- different major
- different University
- different gender



Nationality

- China
- Italy
- Korea
- Japan



English level

- English-speaking country
- non-English-speaking country



Major

- Accounting
- Engineering
- Science
- Arts



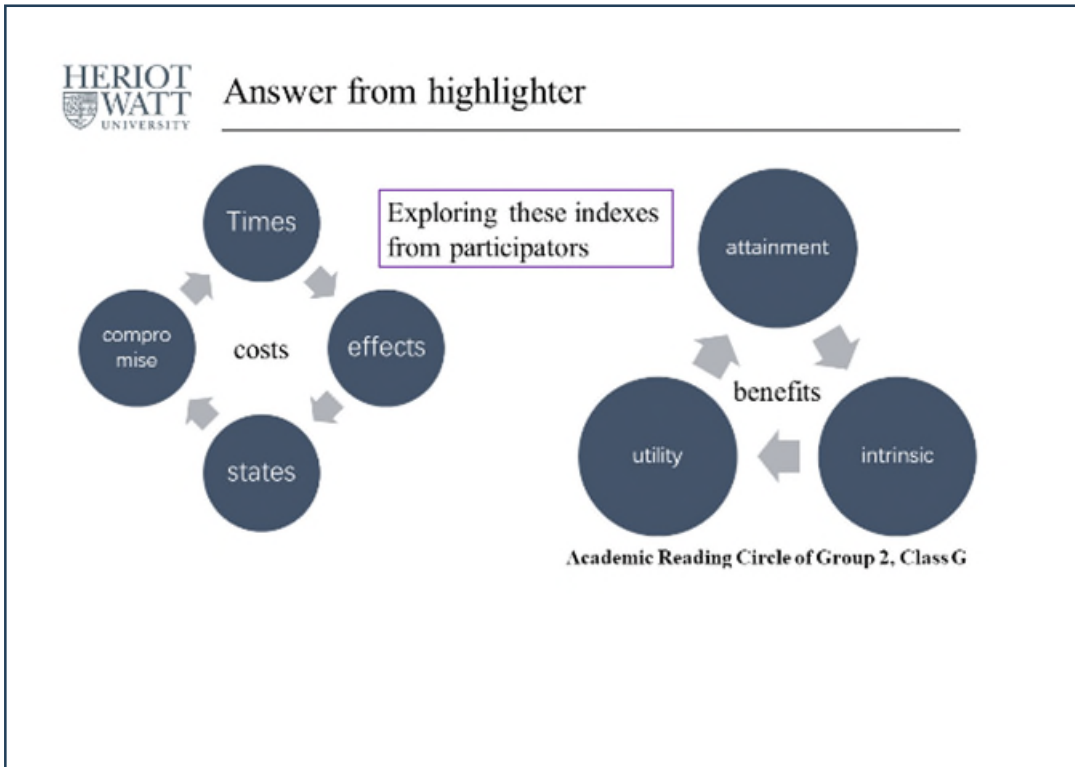
Answer from visuliser



- reduce the cost of IGW
- increase its benefits by creating a safe, stimulating effective learning environment when we first participate in it

Week 2

Student is describing a theory



Student is mapping the whole article

