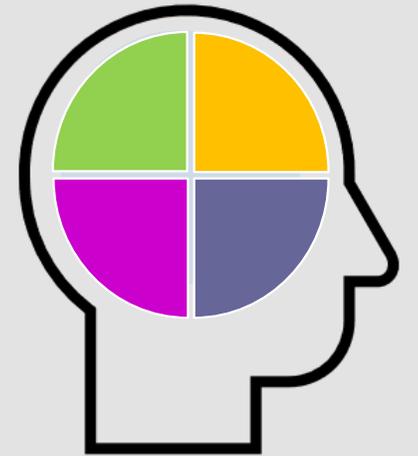


# What is the Sustainability Mindset and why does it matter?

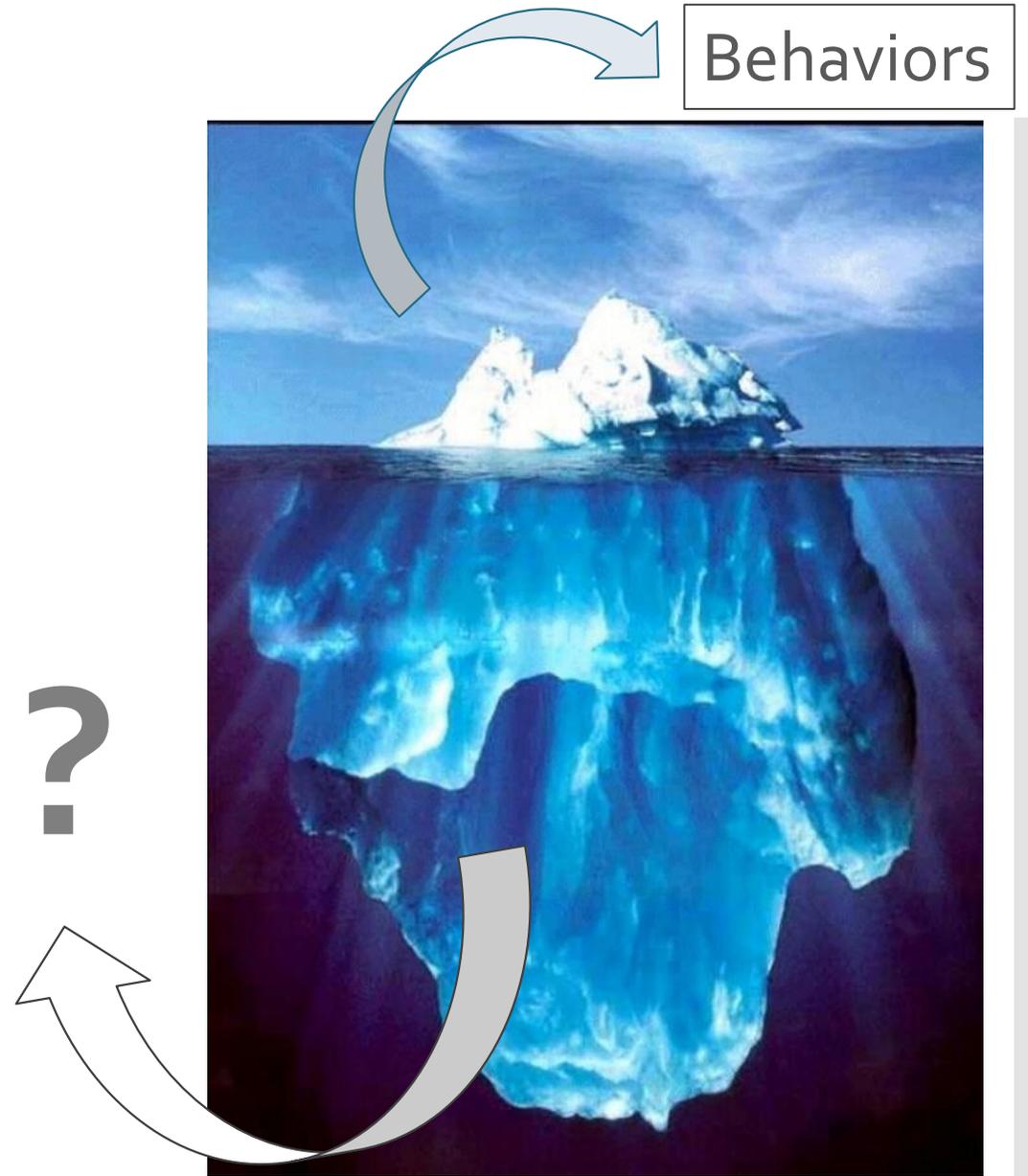
Isabel Rimanoczy, Ed.D.



Imagine this...

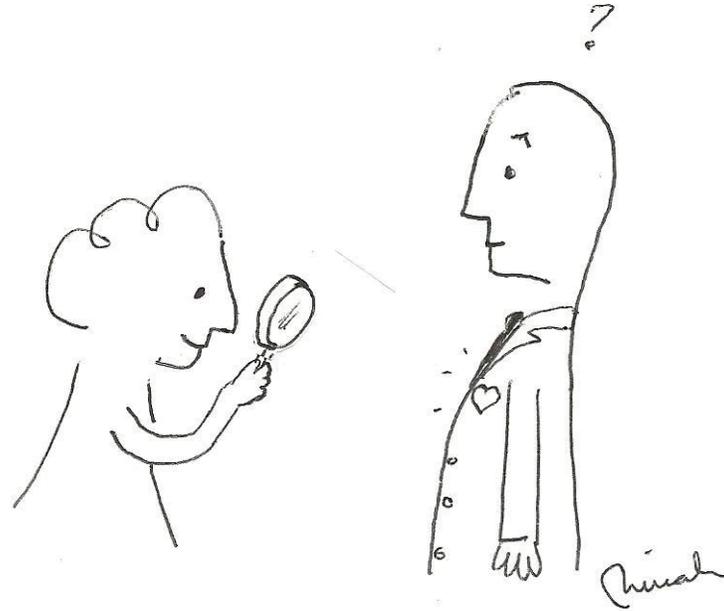
- Source: Adapted from Lovins, Lovins & Hawken, Natural Capitalism, Chapter 1

Where it all started



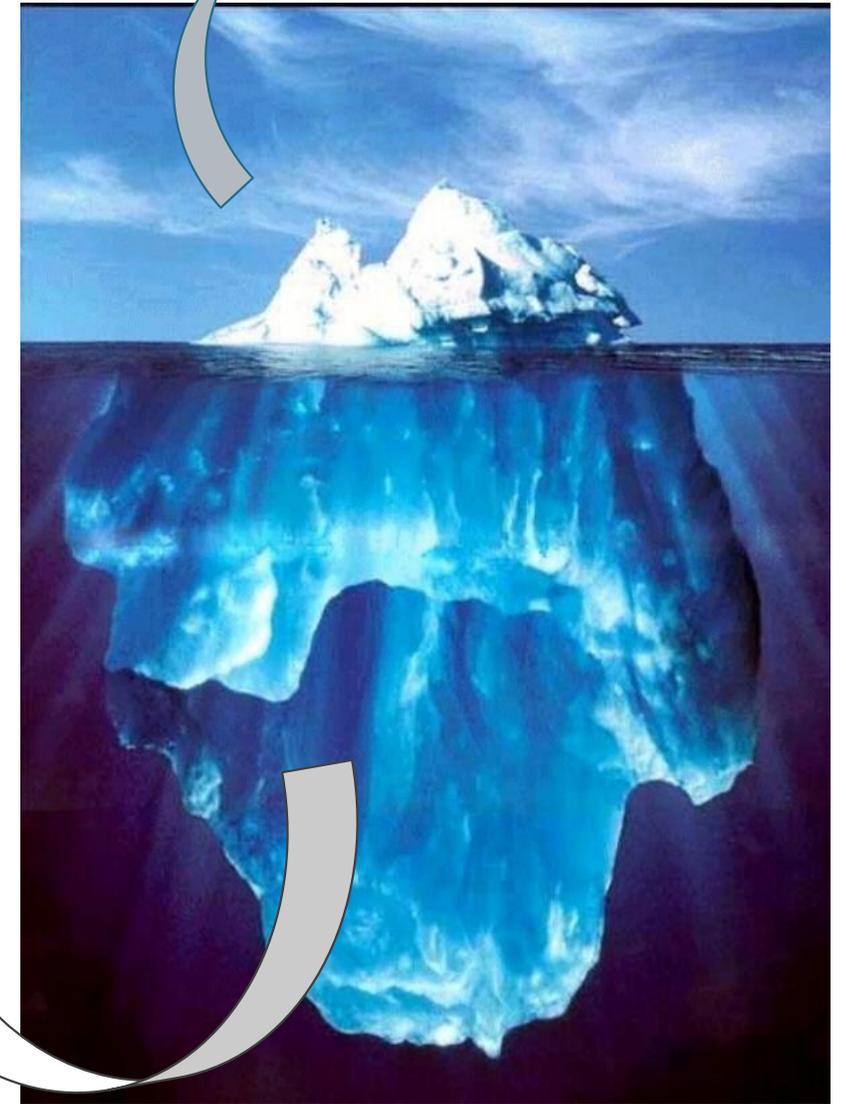
Research at  
Columbia  
University,  
2005

*Why do business leaders  
champion sustainability  
initiatives?*



# What is a Sustainability Mindset?

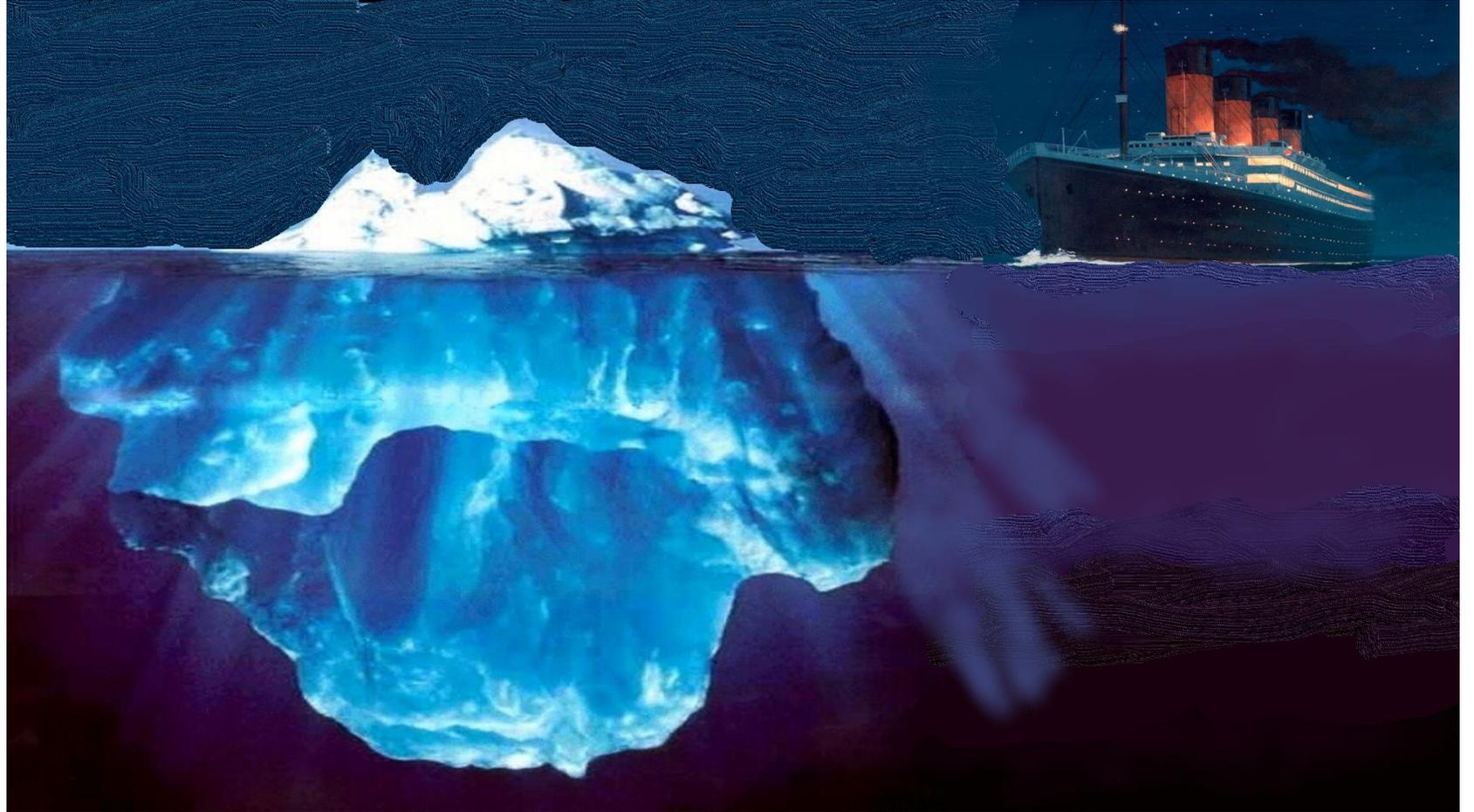
"A way of thinking and being that predisposes individuals to act for the good of planet and people"



Behaviors



Why does it matter?



# The Sustainability Mindset



# The 12 Sustainability Mindset Principles



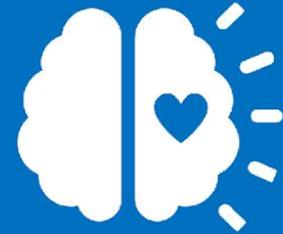
## Ecological Worldview

- Ecoliteracy
- My Contribution



## Systems Perspective

- Long-Term Thinking
- Flow in Cycles
- Both+And Thinking
- Interconnections



## Emotional Intelligence

- Reflection
- Self-Awareness
- Creative Innovation



## Spiritual Intelligence

- Oneness with Nature
- Mindfulness
- Purpose

# AWARENES

S





POLARIZATION  
N



# COVID

# WAR



Residents flee heavy fighting via a destroyed bridge as Russian forces entered Irpin, Ukraine, on Monday.



# CLIMATE DISASTERS

Villagers take shelter at a makeshift camp in Pakistan's Jaffarabad district on August



PUT  NHS  
PAY  
RIGHT

UNISON  
*South West*  
EVERY MEMBER  
CE

UNISON  
HONK  
4  
SUPPORT

UNISON  
SUPPORT  
AMBULANCE  
STAFF



EQUALITY





GREEN NEWS

Cambridge University set to rename BP Institute - but is it enough?



GREEN NEWS

KLM sued for greenwashing ads which encourage 'responsible' flying



# GREENWASHING





# ARTIFICIAL INTELLIGENCE





PEOPLE  
NOT  
PROFIT

MAP OF ACTIONS | WHAT WE DO | TAKE ACTION | PRESS

Search ...



# Global Climate

GLOBAL STRIKE ON SEPTEMBER 23

#PEOPLENOTPROFIT

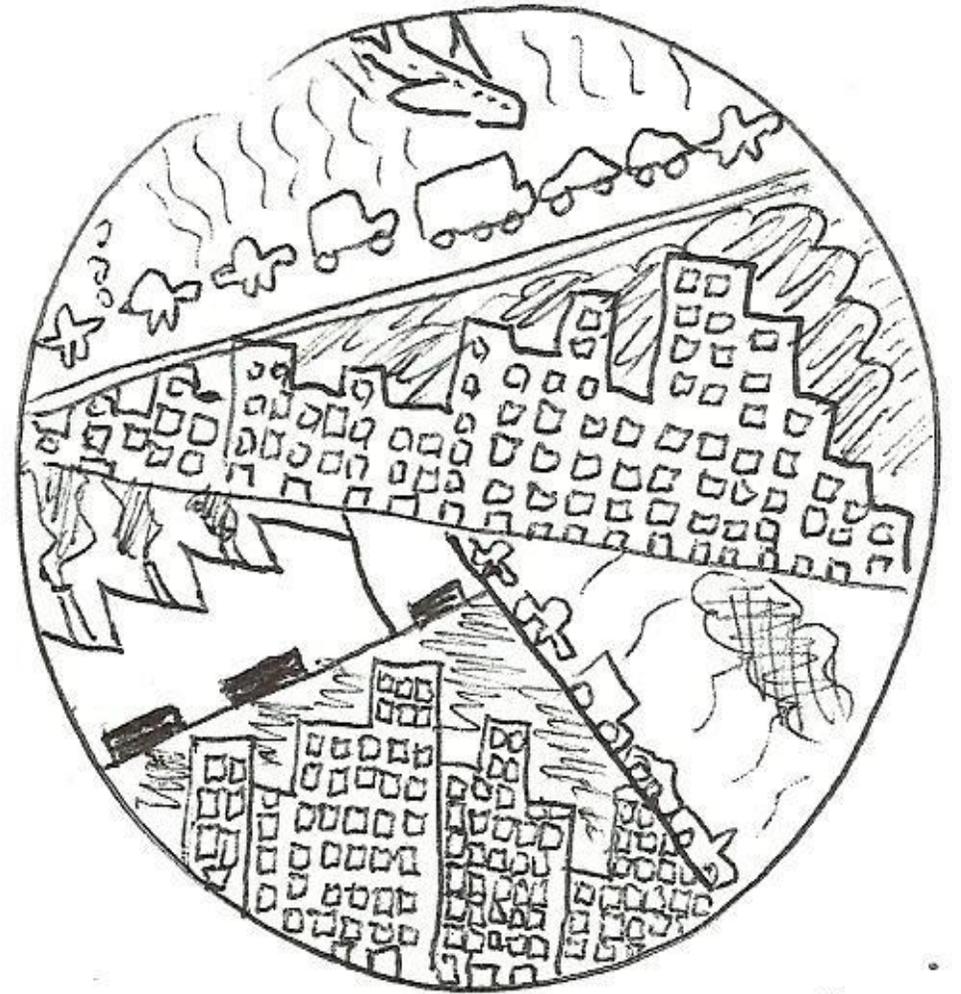
Join us on September 23!

23.09

[fridaysforfuture.org/september23](https://fridaysforfuture.org/september23)

READ MORE

What  
Mindset  
got us  
here!?



Anush

# SHORT TERM THINKING



# EITHER/OR THINKING

Pro-Life  
Pro-Love

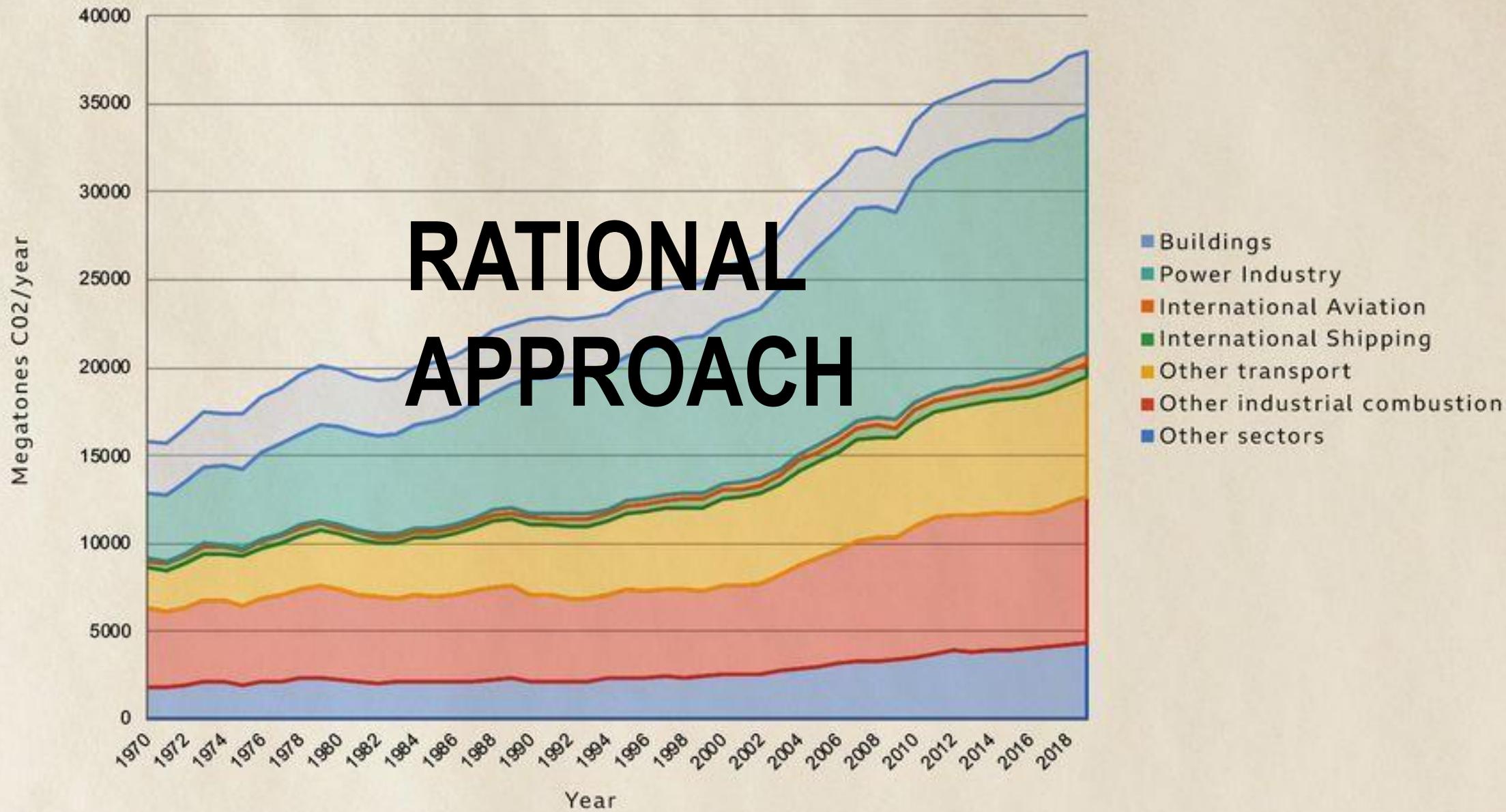
**KEEP  
ABORTION  
SAFE.**

Abortion rights and anti-abortion demonstrators hold signs outside the U.S. Supreme Court while the court holds a hearing on a Mississippi abortion ban in Washington, DC, on Wednesday, December 1, 2021. Credit: [unreadable]

# NATURE AS RESOURCE



# RATIONAL APPROACH





*SPEED*

# ECONOMIC GROWTH



# INDIVIDUALISM



# CONSUMPTION

A high-angle, wide shot of a massive warehouse filled with rows of cardboard boxes. The boxes are stacked on pallets and arranged in long aisles. A worker in a high-visibility vest is visible in the center aisle, pushing a pallet. The lighting is bright and even, highlighting the scale of the facility.

*Amazon's warehouse in Fife, Scotland, is about the size of 14 soccer fields. (Photo by Chris Watt/Scottish Government/Flickr)*

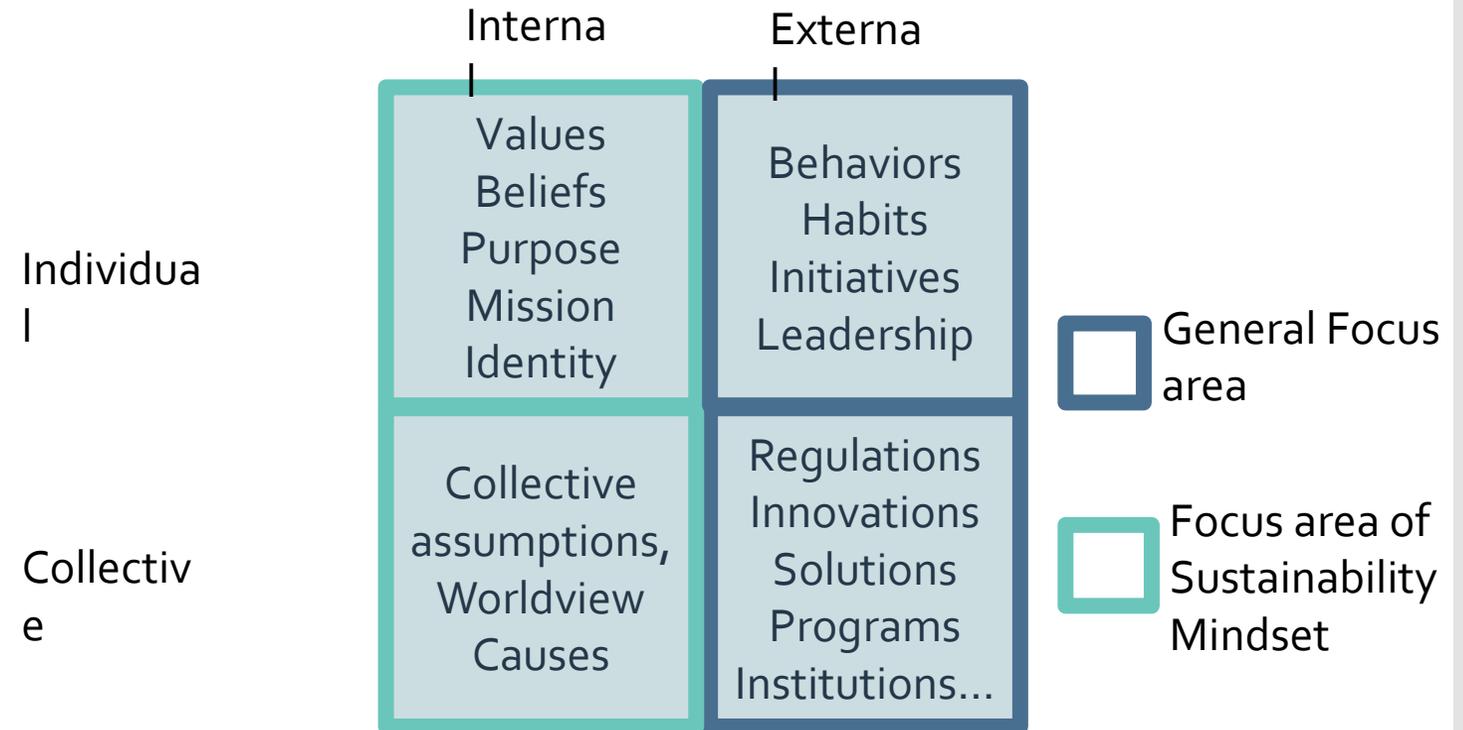
# TRUST YOUR MIND – JUST PLAN



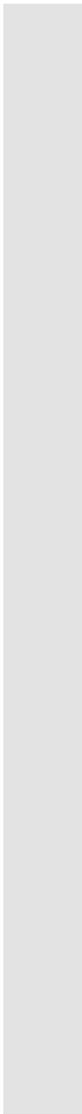


# Learning about Sustainability

How is it developed?



Adapted from Wilber, K. AQAL

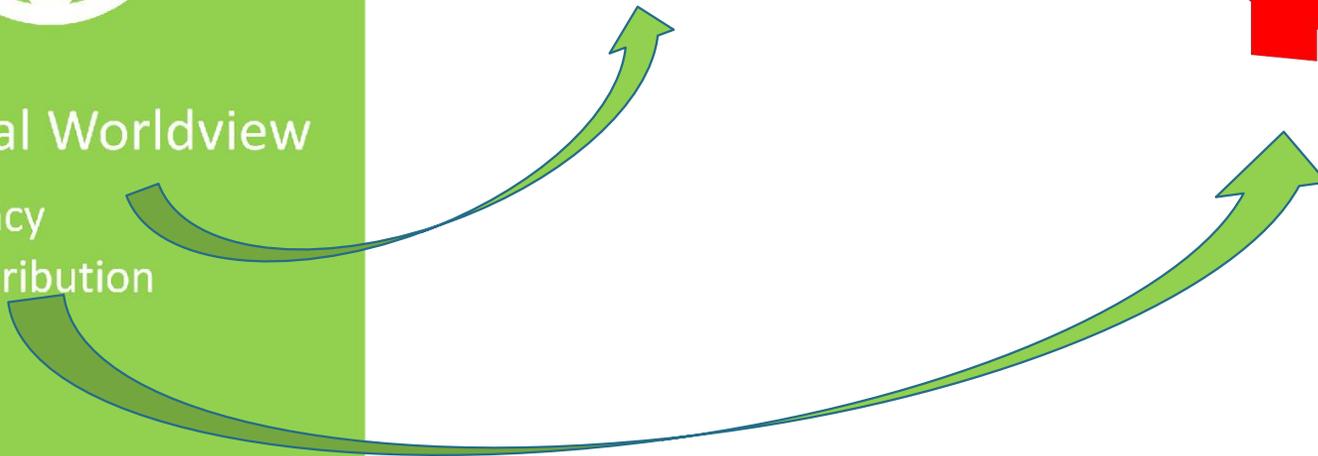
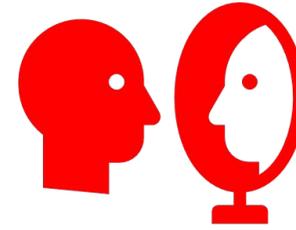


# The 12 Sustainability Mindset Principles



Ecological Worldview

- Ecoliteracy
- My Contribution





# The 12 Sustainability Mindset Principles

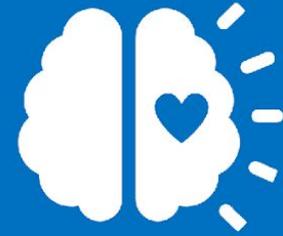


## Systems Perspective

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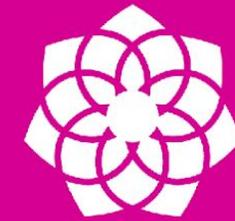
# The 12 Sustainability Mindset Principles



## Emotional Intelligence

- Reflection
- Self-Awareness
- Creative Innovation

# The 12 Sustainability Mindset Principles



## Spiritual Intelligence

- Oneness with Nature
- Mindfulness
- Purpose



# Resources

- Sustainability Mindset Action LAB for Educators (online)
- The Resource Workbook for Educators (Series)
- The Resource Workbooks for Coaches (Series)
- Sustainability Mindset for Coaches Program (online)
- Community of practice
- Books

